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## From the President . . . .

Greetings to all AACRL members. I would like to thank our outgoing officers: Charlcie Pettway Vann (Past President), Ellen Wilson (Secretary), Yingqi Tang (Member-at-Large/ACRL Chapter Liaison), Jason Battles (Webmaster), and Kathy Wheeler (Newsletter Editor). I would also like to introduce our new and continuing officers: Ellen Wilson (Vice President/President Elect), Lori Northrup (Past President), Stephanie Rollins (Secretary), Debbie West (Treasurer), Rickey Best (Member-at-Large/ACRL Chapter Liaison), Eric Kidwell (Legislative Liaison), Steven Turner (Webmaster), and Beth Rugan (Newsletter Editor).

Thank you to everyone who attended the annual meeting and best practices programs held in conjunction with the Alabama Library Association convention in April 2012. Our chapter was fortunate to be selected for an officer visit through the ACRL Speakers Bureau. Steven J. Bell, ACRL President Elect, joined us for dinner and presented *Disrupted Higher Education: Leading from the Library*.

Several projects are underway by the AACRL committees. The bylaws committee is reviewing the bylaws to determine if changes need to be proposed. The continuing education and training committee is developing a survey to assess the interests of members. The government relations committee is creating a guide to assist members in becoming effective library advocates. The membership committee is working on the recruitment and retention of members and getting more members involved with committees. The program committee is planning the annual meeting and working with CUS to cosponsor the best practices programs at the convention. Later this year, the awards committee will be accepting nominations for the significant contribution award and the nominating committee will be soliciting candidates for officer positions.

AACRL will hold its annual meeting on Wednesday, April 24, 2013 in Montgomery. Please mark this date on your calendar and plan to attend.

*Jennifer Long, AACRL President*

## Nominations Sought for The Sue Medina Significant Contribution Award

The Sue O. Medina Significant Contribution Award recognizes the achievements of college and research libraries on the local, state, regional, national, or international level. All Alabama librarians, library faculty, paraprofessionals, or students enrolled in graduate library programs who are associated with college, university, or research libraries in the state of Alabama are welcomed for nomination.

The award may be given to organizations, groups, or other individuals who have contributed significantly

to college and research libraries. The contribution(s) must have been accomplished while the person or group was a resident of Alabama. (Nominees must be residents of Alabama). The Award will be presented at the annual Dinner/Business meeting to be held in Birmingham, AL, in April 2012.

Please submit nominations by e-mail by the DEADLINE of January 31, 2013 to:

Lori Northrup  
lanorthr@samford.edu

# Report on Library Advocacy Program at ALLA Convention 2012

A well attended program on library advocacy – “Library Advocacy: Clear and Simple” – was presented at this year’s Alabama Library Association convention held in April in Hoover. Organized by the Government Relations Committee of AACRL and co-sponsored by the ALLA Legislative Development Committee, CUS, and PLA; the program was offered to demonstrate that being an effective library advocate need not take a great deal of time nor be overly complicated. Panelists were:

Marilyn Ochoa, Assistant Head of the Education Library at the University of Florida and former Vice-Chair of the ACRL Government Relations Committee;

Paula Laurita, Library Director of the Athens-Limestone County Public Library and incoming Secretary of ALLA;

Denise Wetzel, Field Services Librarian with the Alabama Public Library

Service; and

Rickey Best, Collection Development Librarian at Auburn University Montgomery and past member of the ACRL Government Relations Committee.

Speakers discussed the advocacy process at the federal, state and local levels, emphasizing the importance of “telling your story” to legislators, other elected officials, and the community you serve, as one of the most effective means of advocacy. Speakers highlighted some of the “how-to” tools made available through professional association web sites such as those of ALA, ACRL, and PLA; and emphasized the importance of becoming a library advocate, and that it indeed can be an activity everyone can participate in regardless of level of experience or amount of time one has to give.

As a follow-up to the program, the AACRL Government Relations Committee is developing a LibGuide on advocacy that will include many “how-to” tools, a list of advocacy events (such as the Alabama Library Legislative Day and National Library Legislative Day), and PowerPoint presentations from some of the ALLA 2012 program speakers. The LibGuide has been published and can be accessed at [libguides.huntingdon.edu/libraryadvocacy](http://libguides.huntingdon.edu/libraryadvocacy).

*Eric A. Kidwell  
AACRL Legislative Liaison  
AACRL Government Relations  
Committee, Chair*

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## News from the Membership

**Muriel K. Wells**, Research Librarian at the National Children's Advocacy Center, presented *The Neglect of Neglect: Is Research Informing Practice?* at the International Family Violence and Child Victimization Research Conference in Portsmouth, New Hampshire in July.

**Muriel Nero's**, Mongraph Cataloger at the University of South Alabama University Library, recent review of Chad S. Hamill's, *Songs Of Power And Prayer In The Columbia Plateau - The Jesuit, The Medicine Man, And The Indian Hymn Singer*, appeared in *Indigenous Peoples: Issues and Resources*. Muriel's review can be accessed at [http://indigenouspeoplesissues.com/index.php?option=com\\_content&view=article&id=15904](http://indigenouspeoplesissues.com/index.php?option=com_content&view=article&id=15904).

**Paula Webb's**, Reference & Electronic Resources/Government Documents Librarian at the University of South Alabama University Library, recent review of *Visualizing The Sacred - Cosmic Visions, Regionalism, And The Art Of The Mississippi World* appeared in *Indigenous Peoples: Issues and Resources*. Paula's review can be accessed at [http://indigenouspeoplesissues.com/index.php?option=com\\_content&view=article&id=15704](http://indigenouspeoplesissues.com/index.php?option=com_content&view=article&id=15704).

**Paula Webb**, Reference & Electronic Resources/Government Documents Librarian at the University of South Alabama University Library, also had a book chapter, "Microblogging: An Analysis of Government Issued Policies and Best Practices," published in the book, *Web 2.0 Technologies and Democratic Governance*, edited by Christopher G. Reddick and Stephen K. Aikins and published by Springer in 2012.

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## Treasurer's Report

As reported on the Treasurer's Report at the Annual Business Meeting at the Alabama Library Association Convention on April 25, 2012, the balance for the AACRL's banking account was \$5,555.31.

Since then I have made one deposit for \$30.00 and made disbursements for the total of \$1,053.32 to cover conference expenses. These expenses include \$983.33 for the caterer and facilities, \$44.99 for the award plaque and \$25.00 for a gift certificate for our speaker. I have one check for \$30.00 for a new 3 year membership which I need to deposit. Including this check our current balance is \$4,681.44.

In June the bank started charging us a \$2.00 service charge. I was told that this charge is for the images that accompany the print statements but since we get our statement electronically now that we shouldn't be receiving this charge. We have been credited the service charges and they are looking into the problem. I will keep a check on things to make sure we aren't charged again. When I make the deposit mentioned above, I will pick up the forms needed to add Ellen Wilson (President Elect) to the account and will remove Lori Northrup (Past President).

We currently have 65 members in good standing.

Debbie West  
AACRL Treasurer

## AACRL Holds Best Practices Programs

During the Alabama Library Association convention in April 2012, AACRL cosponsored with CUS (College, University, and Special Libraries Division of ALLA) several best practices programs.

Full session programs included Using LibAnalytics to Tell the Library Story, Doing More for Less: Windows and Mac Accessibility Features, and Career Planning Assistance for Graduate Students at SLIS. Mini session programs included Five Things to Know about Online Conferencing for Reference and Instruction, Electronic Books and Use in the Library, Hosting

an In-house Professional Development Day, and Founding an Archives. More information about the programs is available on the AACRL website at <http://www.aacrl.org/annual/index.html>.

Thank you to the presenters and attendees for making these informative programs a success for the eleventh consecutive year.

*Jennifer Long  
AACRL President*

## AACRL Holds Annual Meeting

The annual meeting was held on Wednesday, April 25, 2012 in conjunction with the Alabama Library Association convention in Hoover. Approximately thirty attendees enjoyed a delicious buffet dinner followed by an informative program and a short business meeting.

Steven J. Bell, ACRL President Elect and Associate University Librarian for Research and Instructional Services at Temple University, was the guest speaker. He explored disruptive trends in higher education and their potential impact on academic libraries and discussed how academic librarians can help shape the future of their institutions by leading from within.

Tim Dodge of Auburn University Libraries was presented with the 2012 Sue O. Medina AACRL Significant Contribution Award. He was recognized for his contributions at the state, regional, and national levels including service to the Alabama ACRL Chapter and the ACRL Chapters Council.

The business meeting included officer reports, approval of proposed changes to the bylaws, recognition of outgoing officers, and installation of new officers.

*Jennifer Long  
AACRL President*

**AACRL Newsletter**

Elizabeth Rugan, Editor

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